



For Immediate Release

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Jackson County Celebrates Great Smokies National Park's 75th Anniversary with Discount Lodging & Free Maps

SYLVA, N.C. – Jackson County's tourism authority has launched a cost-saving initiative as part of the 75th anniversary celebration of the Great Smoky Mountains National Park.

From now through April 30, visitors can take advantage of the "Park It Here" program. The program offers discount room rates of \$75 per night at any of 11 hotels, bed-and-breakfast inns, rental cabins and motels, plus complimentary park maps.

Jackson County is adjacent to the Great Smoky Mountains National Park and serves as the primary southern gateway for visitors who access the park via U.S. 441.

"Overnight lodging is limited within the park, so this program is a convenient option for budget-conscious folks to experience the 75th anniversary of this national treasure," says Julie Spiro, executive director of tourism in Jackson County.

The special rate of \$75, plus tax, is available every night through April 30 with no minimum number of nights required per stay.

Participating accommodations are: Apple Dumplin' Getaway, Balsam Mountain Inn, Best Western River Escape Inn & Suites, Comfort Inn, Davis House, Dillsboro Inn, Fox Trail Cabins, Holiday Inn Express, Laurelwood Mountain Inn, Mountain Brook Fireplace Cottages, and the University Inn.

For more information on the "Park It Here" program, call (800) 962-1911 or visit www.mountainlovers.com.

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